

Shubing Liu (Bella)

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High School Student · Cultural Heritage · Conservation · Business Research

I pursue field-based work across **cultural heritage, special education, environmental conservation, and business research**, turning teaching, interviews, filming, and site visits into public-facing projects.

EDUCATION

Affiliated High School of Peking University's Dalton Academy

Current Grade: 11 · 2024 to 2027

GPA 4.15 / 4.5 · TOEFL 106 / 120

AP Calculus BC: 4 · AP Statistics: 5

AWARDS

National Economics Challenge (NEC)

Regional/National Finalist · Gold Award

SKILLS

RESEARCH & FIELDWORK

Interviews · Documentary research · Shooting logs · Ecological data collection · Field observation

EDUCATION & COMMUNICATION

Volunteer teaching · Cross-cultural communication · Adaptive instruction · Art curriculum

BUSINESS & ANALYSIS

Competitor analysis · Product-market fit · Retail operations · Executive discussion

EXTRACURRICULAR ACTIVITIES

Art Without Borders Project, Cultural Heritage Communication and Special Education — Sri Lanka Volunteer Teacher May 2025

- Designed and delivered a two-week art program at a disability support center, integrating Chinese intangible cultural heritage (lacquer art) with basic painting instruction.
- Conducted **20+ hours per week** of one-to-many instruction, adapting tactile and color-based methods for students with diverse physical and cognitive needs.
- Communicated across cultures through English and non-verbal cues to overcome classroom barriers.

Hoh Xil Tibetan Antelope Conservation Documentary Project — China Aug - Sep 2025

Volunteer and Documentary Filmmaker

- Entered the Hoh Xil Nature Reserve to conduct in-depth interviews with the reserve director, documenting Tibetan antelope protection, habitat management, and anti-poaching work.
- Researched and filmed the story of a volunteer who sacrificed his life protecting antelopes, preserving his legacy and highlighting grassroots conservation.
- Collected ecological data and human-interest material, maintained shooting logs, and prepared footage for documentary production and public awareness.

Toread Group Business Model Innovation Research Project — China Jan 2026 Project Initiator and Leader

- Initiated and led a **6-member team** in a three-day business research project on Toread, a leading outdoor gear brand.
- Conducted field visits to headquarters and retail stores, using competitor analysis to examine operations from R&D to sales.
- Discussed Toread's outdoor product and microchip technology strategy with executives, including high-tech materials from the Shenzhou space program and smart chips for health-tracking watches.
- Participated in sales role-play at retail locations to test product-market fit and translate research insights into practical business scenarios.